



**Adapting for success in a new world**  
Health Reform Updates 2015 and beyond



## Today's discussion

- Yesterday, today and tomorrow
- Exchanges



NEW WORLD OF REFORM.

We are with you every  
step of the way.

# Health reform timeline

## 2010 to 2013

## 2014

## 2015 & beyond

- Preventive services at no cost<sup>G</sup>
- Coverage for dependents up to age 26
- New appeal rules
- Patient protections
- Medical Loss Ratio
- FSA contributions limited to \$2,500
- SBC requirements
- PCORI fee begin
- W-2 reporting on the value of employer-sponsored health benefits

- Clinical trials coverage<sup>G</sup>
- **Essential health benefits - small employers<sup>G</sup>**
- Guaranteed issue and renewability<sup>G</sup>
- **Public Exchanges (FFM and state-based)**
- **Individual mandate**
- Insurer fee - permanent
- No annual dollar limits
- No pre-existing condition exclusions
- OOP maximum limits<sup>G</sup>
- **Adjusted community rating – small groups<sup>G</sup>**
- Transitional reinsurance fee (2014-2016)
- 90 day waiting period limits

- **100+ employer mandate (2015)**
- **50-99 employer mandate (2016)**
- **Employer reporting**
- **ICD-10 code adoption**
- Expanded definition of small group (2016)
- All small groups must be on EHB and ACR<sup>G</sup>
- High-value plan excise tax begins (2018)
- Medicare Part D “donut hole” closed by 2020
- States can open Marketplaces to CHIP eligible (2015) and all employers (2017)

### Implementation Delayed Until Regulations Are Released

- Auto-enrollment for groups with 200+ FTEs
- Non-discrimination rules apply to insured plans<sup>G</sup>
- Small business wellness grants
- Quality of care reporting requirements

G = does not apply to grandfathered

Note: some provisions apply only to fully insured business (e.g., MLR and guaranteed issue)

## A world of changes and opportunities



- Today's health benefit environment is going through fundamental market changes as reform delivers new rules, product , prices and channels.



- Insurers are pressured to find more efficiencies while using innovation to bring financial, clinical, coverage solutions to market that help simplify care, provide increased access, and help everyone lead a more healthy and productive life



- Employers are challenged and are moving to various strategies such as defined contribution, modifying or dropping coverage, or moving to public or private exchanges that shift costs to consumers



- Consumers have increased financial responsibility for coverage and costs of care and for examining alternatives through exchanges, Medicaid or individual markets

# Market dynamics

- New technologies and entrants emerge as health care reaches more individuals and challenge to deliver innovations continue
- New models disaggregate individual and the employer coverage
- New ways to access coverage has disrupted the traditional B2B model
- Supplier consolidation and increased new revenue streams
- Models used in one segment are moving to other segments

**New channels**

**Rise of direct to consumer**

- Consumer expectations are influenced models/experience from other industries
- Trusted brands help differentiate
- Future health consumer demands could be shaped b emerging technology, niche entrants and unique partnerships

**Employers sponsorship of coverage**

- ACA regulations are fueling a move to ASO
- State regulations may deter small group movement to ASO
- Mid market accounts want simple and consistent ASO solutions
- Some self-funded employers moving to fully insured with move to private exchanges

**Funding conversions**

- Most employers are dedicated to providing coverage but leakage is occurring
- Level and speed of dropping coverage depends on may variables Large employers have dropped coverage for portions of workforce
- Small groups dropping coverage for low wage and unskilled workers
- Some employers joining purchasing groups and private exchanges

# Questions

